

SVP ADVISER TRAINING MODULE OVERVIEW: 4 STEPS TO GETTING A STUDENT PAPER STARTED

MODULE 1: OVERVIEW and GOALS

- **OVERVIEW OF MODULES**
- **GOAL OF SVP INTEGRATION**
- **DEVELOP AN EDITORIAL POLICY**
- **SAMPLE STUDENT PAPERS**
 - **CREATE A REASONABLE PUBLICATION SCHEDULE AND FORMAT**
- **NAA GRANT**
- **ADVISER TRAINING**
 - **ONLINE**
 - **UNIVERSITY OF MISSOURI**
 - **KENT STATE**
 - **SUMMER WORKSHOP**
 - **ASNE (American Society of Newspaper Editors)**

MODULE 2: POLITICS and POLICY

- **ESTABLISH A WORKING RELATIONSHIP WITH YOUR ADMINISTRATION AND FACULTY**
 - **PRINCIPAL'S GUIDE TO SCHOLASTIC JOURNALISM**
- **KNOW YOUR RIGHTS AND YOUR STUDENTS' TOO**
 - **FIRST AMENDMENT CASES**
 - **TINKER**
 - **FRAISER**
 - **HAZELWOOD**
 - **CALIFORNIA ED CODE SECTION 48907**
 - **CALIFORNIA'S ANTI-RETALIATION LAW (EFFECTIVE JAN 1, 2009)**

MODULE 3: BUDGET AND DESIGN

- **COSTS**
 - **PRINTING**
 - **ADVERTISEMENTS**
 - **EQUIPMENT**
- **RESOURCES**
 - **TEXTS**
 - **WEBSITES**
 - **ORGANIZATIONS**
- **IN DESIGN TRAINING OPTIONS**

MODULE 4: CHANGING FACE OF MEDIA

- **INTERNET/ ONLINE EDITION**
- **VIDEO BLOGGING (VLOG)**
- **SOCIAL NETWORKS**
- **STUDENTS AS TEACHERS**